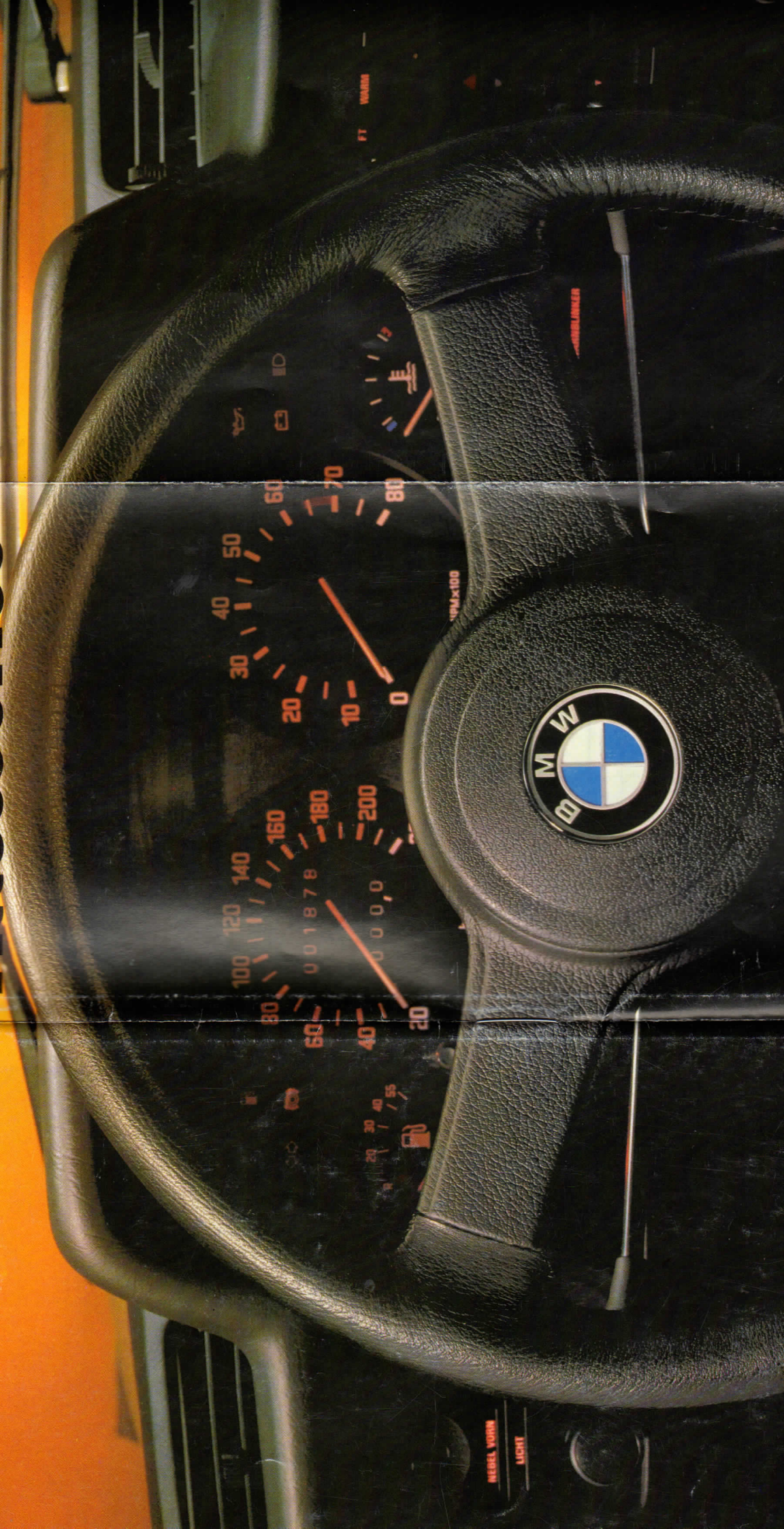


To increase driving pleasure:
The personal touch.

Genuine Accessories



Genuine BMW Accessories at a glance.

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Perfection in detail.

BMW automobiles are built primarily for individualists. With this concept in mind, BMW offers the possibility of equipping the vehicle with a wide range of accessories to suit individual tastes, in addition to the many extras offered as standard equipment. This not only adds to the proverbial BMW driving pleasure but also contributes to increased comfort and safety conditions. BMW guarantees that every accessory is thoroughly tested at the factory. Perfection in detail is also the first requirement for the selection of high quality material and manufacture of accessories. No-one is more capable of telling you which accessory is most suitable for your BMW vehicle than BMW.

On the following pages you will find a selection of items from the exclusive BMW Accessories Programme – a comprehensive range to suit individual tastes.

Guaranteed Quality

Genuine BMW Parts are completely identical with the parts used in new BMW vehicles.

The Bayerische Motoren Werke AG guarantee that they are faultless both in material and workmanship.
BMW – Perfection in detail.

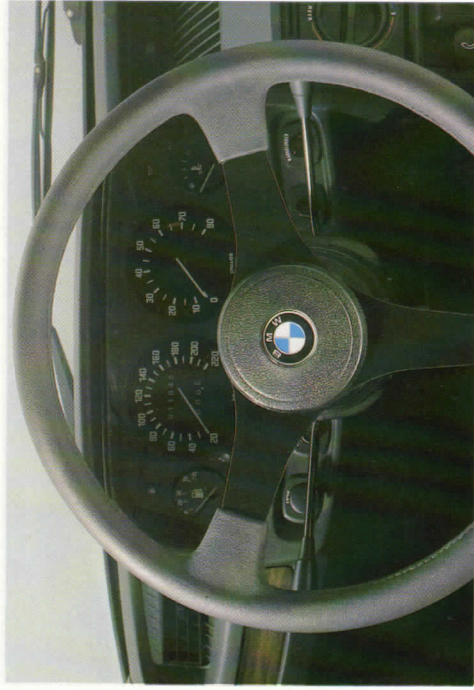


Look for this sign.



BMW Steering wheels

BMW steering wheels not only meet the highest demands regarding styling but also comply with safety regulations.



BMW Safety Sports Steering Wheel

This model originates from the Turbo wheel. Large leather covered rim with finger profiles and fully foam-covered spokes. Diameter 380 mm. Sure, dry grip due to temperature-compensating padding. Specially designed hub protects from impact hazards. This wheel is also available in the same basic design with foam-covered rim and matt black spokes. Diameter 380 mm and 400 mm.

BMW Four-spoked Safety Steering Wheel

The standard wheel of the top models of the 7 and 6 series with leather-covered rim. Attractive design, generously proportioned, safe handling. Diameter 380 mm or 400 mm depending upon the model. Standard on all models in certain countries.